

EVENTS

Networking Over Easy

When: Friday, Dec. 4

Where: Regions Bank
1485 Gateway Blvd.
Boynton Beach

What: Networking begins at 8 a.m.
Bring your business cards!
No charge to members;
\$10 non-members

Holiday Membership Luncheon

When: Wednesday, Dec. 9

Where: Benvenuto Caterestaurant
1730 N. Federal Highway,
Boynton Beach

What: Networking begins at 11:30
a.m.; Luncheon begins at Noon
\$20 members; \$30 member
walk-ins; \$40 guests

Holiday Mixer

When: Wednesday Dec. 16

Where: Chamber Visitors' Lobby
1880 N. Congress Avenue, Suite
106, Boynton Beach

What: Networking begins at 5 p.m.
Bring your business cards!
\$10 members; \$20 non-members
A portion of the Mixer proceeds to
benefit the 501(c)(3) Chamber
Education Foundation.

Networking Over Easy

When: Friday, Jan. 8, 2010

Where: Singer Family Chiropractic
9770 S. Military Trail, Suites B2-3,
Boynton Beach

What: Networking begins at 8 a.m.
Bring your business cards!
No charge to members;
\$10 non-members

Greater Boynton Beach Chamber introduces new Web site, BoyntonBeachChamber.com

The Boynton Beach Chamber of Commerce presents our new and improved Web site, BoyntonBeachChamber.com

This new site is our second strategic plan goal accomplished in our five-year plan — our first being the Chamber's move to Congress Ave.

"BoyntonBeachChamber.com represents the new Chamber," said Glenn Jergensen, Chamber president. "Our continued efforts to brand the Chamber are reinforced by our new look and feel of our best communications tool to the membership, the community and our visitors."

The Chamber Calendar of Events, Chamber Information, Community Highlights and Economic Development demographics are all available through information and direct links to our partners in progress: the City of Boynton Beach, the Community Redevelopment Agency, COBWRA, the

Business Development Board of Palm Beach County and the Convention and Visitors Bureau of Palm Beach County.

Our new site is accessible from either www.BoyntonBeach.org or www.BoyntonBeachChamber.com, and members will have opportunity to advertise on the site at very affordable prices. With advertising options available on the Home Page, Interior Content Pages, Member Directory and new Dining Guide, members have the option of advertising on one or all of these high-visitor-traffic Web pages.

The new site is also home to all the Chamber News; past *Business Monthly* Newsletters, Member Events Blog, Boynton Business Blog, and our latest addition, the Members Using Members Discount Blog. Please get familiar with our new Web site and for advertising opportunities, contact your membership account executive.



A screen capture of the home page of the Boynton Beach Chamber's new Web site, BoyntonBeachChamber.com

Another successful South County Chamber Partnership event

The South County Chamber Partnership held its second networking event and business expo at the Boca Raton Town Center Marriott this past month.

An estimated 400 members of the three Chambers networked and shared information from more than 40 businesses participating as vendors in the expo.

The Chamber Partnership has been a great benefit to the members of all three Chambers and to the communities served. The partnership is focused on three core processes: 1) Networking between members; 2) a Business and Government Affairs platform that all three Chambers are in support of; and 3) Economic Development for the region of south Palm Beach County.

Watch for more efforts of the partnership in coming months and Save the Date for the Boynton Beach Networking and Business Expo Event on Feb. 17, 2010 at the Courtyard Marriott Boynton Beach.



From left: The presidents of the South County Chambers are Glenn Jergensen (Boynton Beach), Bill Wood (Delray Beach) and Troy McLellan (Boca Raton).

Support your community businesses — shop your local merchants. When you visit other Chamber businesses, tell them that you are a Chamber member and leave your business card.

CHAIRMAN'S MESSAGE

How the time flies

How the time flies. For those of you who have memories of the fifties (My father told me about them.), you may now sing the chorus: dickey-doo-oo-oo-oo, dickey-doo-oo-oo. Until I looked it up, I had always thought it was: inky-doo-oo-oo-oo. (That's what happens when you have second-hand information from your father.) But think about what I just wrote, until I looked it up. And where did I do that? On the Internet, of course. A



Buck Buchanan

few keystrokes and I had the lyrics to a song from 1958. Fifteen years ago, that would have been a research project involving a trip to the library or a music store or both.

The Internet has changed everything and it's just begun. With mobile devices and social networking (morphing into business networking), the pace of change is increasing exponentially. For most businesses, understanding, adapting, and utilizing this information/communication transformation is critical. Getting your name out to your customers and potential customers is very different today than it was just a few years ago. And with the rollout of our new Web site, the Greater Boynton Beach Chamber of Commerce can help you.

So what does all this have to do with time flying? First of all, time flying and technology raging are closely related. Both make you feel old quickly. But I bring it up because, while time has been flying, the Chamber, in addition to the new Web site, has implemented many programs to help you promote your business. I had little or nothing to do with these programs, but I'm hoping that by mentioning them, you'll attribute them

to me and think, "This guy was one hell of a chairman."

The Chamber University was born this year. Participating in its key component, Bagels with the Boss, is one of the most important things you can do for your business. You'll learn all the ways the Chamber can help your business grow, and there are so many new ones, that even longtime Chamber members will benefit. Free Chamber

training sessions cover a wide variety of subjects including the newest Internet phenomena. The South County Chamber Partnership was formed with the Boca and Delray Chambers to provide enhanced business opportunities and strength in economic development and legislative matters. The Chamber Perks program can save you more money, a lot more than the cost of your Chamber membership.

Back to time flying. My year as chairman of the board is just about over. (Please refrain from cheering.) It was a challenging, but fruitful, year. My job was made easy by a terrific staff and board of directors.

I want to thank them and all the Chamber members for making this an unforgettable experience.

One last thought. Take advantage of all the Chamber has to offer. Participate to the fullest. It will be good for your business but, even more importantly, for your life. You will forge lasting relationships that will add a richness and fullness you never saw coming. And that's what life is all about – the people who share it with you.

Happy Holidays.



**THE GREATER
BOYNTON BEACH
CHAMBER OF COMMERCE**

SAVE THE DATE...

ANNUAL DINNER DANCE

Saturday, January 23, 2010

At

Indian Spring Country Club

Don't miss this very special event...

An evening of fine dining, dancing, live auction and a chance to win a 5-Night Cruise

Sponsored by:




~Details to Follow~

CALENDAR OF EVENTS

DEC. 4: 8 a.m., Networking Over Easy @ Regions Bank, 1485 Gateway Blvd., (561) 732-6934.

Noon, Leads 2 Success @ Cypress Creeek Country Club, 9400 S Military Trail, (561) 732-4202.

DEC. 5: 5 p.m., Holiday Extravaganza @ DOWNTOWN BOYNTON BEACH, (561) 742-6246.

DEC. 7: 10:30 a.m., Ribbon Cutting @ Preppy Pet Suites, 550

Industrial Way, Suite D, (561) 533-9190

DEC. 8: 6:30 p.m., CRA Meeting @ City Hall, 100 E. Boynton Beach Blvd.

DEC. 9: 11:30 a.m., Holiday Member Luncheon @ Benvenuto's, 1730 N. Federal Highway, (561) 364-0600.

DEC. 10: 8:15 a.m., Business & Government Affairs @ the Chamber.

DEC. 11: 6:30 p.m., Holiday Boat Parade @

the Intracoastal, (561) 742-6246.

DEC. 14: 9 a.m., Hispanic Chapter @ the Chamber. 4:30 p.m., Ribbon Cutting @ Margarita's, 1500 Gateway Blvd., Suite 110, (561) 244-7335

DEC. 15: 8:30 a.m., Leads to Business @ the Chamber.

6:30 p.m., City Commission Meeting @ City Hall, 100 E. Boynton Beach Blvd.

DEC. 16: 5 p.m., Holiday Mixer @ the Chamber of Commerce Visitors' Lobby.

DEC. 17: 8:15 a.m., Business Professionals Leads Group @ the Chamber, (561) 737-5568.

11:30 a.m., Executive Committee Meeting @ Snappers (Closed Meeting)

Noon, Board of Directors Meeting @ Snappers (Closed Meeting)

DEC. 24: Christmas Holiday - Chamber Closed

DEC. 25: Christmas Day - Chamber Closed

JAN. 1, 2010: New Year's Day - Chamber Closed

JAN. 5, 2010: 8:30 a.m., Leads to Business @ the Chamber.

6:30 p.m., City Commission Meeting @ City Hall, 100 E. Boynton Beach Blvd.

JAN. 6, 2010: Noon, Ambassadors Committee @ Ellie's 50's Diner, 2410 N. Federal Highway, Delray Beach.

JAN. 8, 2010: 8 a.m., Networking Over Easy @ Singer Family Chiropractic, 9770 S. Military Trail, Suites B2-3, (561) 739-9500

Noon, Leads 2 Success @ Cypress Creeek Country Club. 9400 S Military Trail, (561) 732-4202.

LEADS GROUPS

Chamber Leads Groups provide business-networking opportunities.

For more information about Leads Groups, please call the Boynton Beach Chamber at (561) 732-9501.

Chairs of the Chamber's Leads Groups are as follows:

- Business Professionals:** Jonathan Porges, with Donald K. Porges, CPA, LLC, (561) 737-5568
- Hispanic Chapter:** Ruy Machado, with US Financial Solutions, (800) 818-7229
- Leads '2' Success:** Lissette Cancio, with Approved Team Lending, (561) 327-7147
- Leads to Business:** Katie Smith, with Katie Smith Photography, (561) 414-8084
- WINS (Women Inspired Networking and Support Group):** Barbara Barlage, with Mary Kay Cosmetics, (561) 704-1134, or visit www.boyntonchamberwins.com



BOARD OF DIRECTORS

Board Chairman

BUCK BUCHANAN

The Tomorrow Connection, (561) 704-5954

2010 Chairman-Elect

JAMES WILLIAMS

JMWA Architects, (561) 997-9997

Immediate Past Chairman

JIM GUILBEAULT

Ellie's 50's Diner & Catering, (561) 276-7716

CAROLE ARONSON

Carole Aronson PA, (561) 739-7907

MICHAEL BOTTCHEER

The Plastridge Insurance Agency Inc., (561) 276-5221

CALVIN L. CEARLEY

Palm Beach Community Bank, (561) 369-7753

DEVON COUGHLAN

Conflict Solutions, (561) 308-9494

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Compson Assoc. Inc./Renaissance Commons, (561) 391-6570

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The Palm Beach Post, (561) 820-4644

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TONY NEWBOLD

Florida Power & Light Co., (561) 495-7603

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Donald K. Porges, CPA, LLC, (561) 737-5568

ROB SILIO

GRT Ad Services, (561) 324-8003

ROBERT B. TAYLOR JR.

Bethesda Memorial Hospital, (561) 737-7733

ROBERT DEPACE

TD Bank, (561) 742-9110

ELLIOTT WILLIAMS

Comm. Resource Mgmt. Corp., (561) 734-7000

President

GLENN JERGENSEN

Greater Boynton Beach Chamber of Commerce
(561) 732-9501



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VOLUNTEERS

SHEILA ADLER, BESS BARNES,
PEARL FRIEDMAN, JULIA GRUBER,
PEGGY MURO, ROCHELLE ZEMAITIS

1880 N. Congress Ave., Suite 106
Boynton Beach, FL 33426
Telephone: (561) 732-9501
Fax: (561) 734-4304
chamber@BoyntonBeachChamber.com
BoyntonBeachChamber.com

Business Monthly

The contents of *Business Monthly*, the official publication of the Greater Boynton Beach Chamber of Commerce, are prepared from materials supplied to *The Palm Beach Post* by the Greater Boynton Beach Chamber of Commerce.

Editor

RANDALL P. LIEBERMAN

Special Sections Manager

AMY ROYSTER

NEW MEMBER RECEPTION

The New Member Reception was held this past month courtesy of the Courtyard Marriott in Boynton Beach.

New Members were greeted by Ambassadors, board members and staff while treated to wine-and-cheese from the Courtyard Marriott.

New Members were briefed on the Chamber University Program which staff advises new members to utilize in an effort to best understand the benefits of membership in the Chamber.

Welcome to all our new members.



From left: Board Member Jonathan Porges, Donald K. Porges, CPA, LLC; new member Marianne Coulton, Esq., winner of Panther tickets; and Chamber President Glenn Jergensen

MONTHLY MEMBER MIXER

November Member Mixer held at Village Tavern

The November Chamber Mixer was dedicated to the Chamber Education Foundation and sponsored and held at Village Tavern in Renaissance Commons.

Chamber members turned out for a night of networking as General Manager Mark Tieman and his staff provided drink and great food to the Chamber members with all admission proceeds donated to the Chamber 501(c) (3) Foundation.

We appreciate Village Tavern for the venue and hope you will visit them at www.villagetavern.com



The Village Tavern in Renaissance Commons hosted the November Mixer.

Thanks to our Ambassadors for making sure all enjoyed the evening.

NETWORKING OVER EASY

Ellie's Diner & Catering hosts November Networking event



Our thanks to Ellie's 50's Diner & Catering for hosting our morning Networking Over Easy event in November at 2410 N. Federal Highway in Delray Beach. Chef Jim Guilbeault and his team greeted Chamber members as they networked and enjoyed coffee and

breakfast courtesy of Ellie's Catering for this morning business-card exchange.

For more information about Ellie's, visit www.elliescatering.com, or call (561) 276-1570 (diner), or (561) 276-7716 (catering).

RIBBON CUTTINGS



Enigma Bistro

Enigma Bistro, an American-Cuban restaurant located at 2717 N. Federal Highway in Delray Beach, recently celebrated its membership into the Boynton Beach Chamber with a ribbon cutting. For more information, visit www.enigmabistro.com, or call (561) 243-6377.



My Pet Sitter Inc.

My Pet Sitter Inc., a pet-sitting firm located in Boynton Beach, recently celebrated its membership into the Boynton Beach Chamber with a ribbon cutting. For more information, visit www.mypetsitter1.com, or call (561) 292-3868.



Diagnostic Centers of America

Diagnostic Centers of America, a diagnostic imaging center located at 6080 Boynton Beach Blvd., Suite 140, recently celebrated its membership into the Boynton Beach Chamber with a ribbon cutting. For more information, visit www.dcamedical.com, or call (561) 736-3227.

MEMBER SPOTLIGHT



From left: Bill Palmer, Bethesda Memorial Hospital director of vocational rehabilitation; Joyce Hildregh, director of blind services; Peter Kariher, Bethesda Healthcare System property manager; and Jim DeBeaugrine, director of agency for Persons with Disabilities at the Disability Employment Awareness Kickoff Celebration on Oct. 1 in Tallahassee.

Bethesda Memorial Hospital receives Florida Exceptional Employer Award

Award honors hiring and retaining people with disabilities

Bethesda Memorial Hospital is the recipient of the Florida Exceptional Employer Award presented by the state of Florida. Bethesda Healthcare System Property Manager Peter Kariher accepted the award at the Disability Employment Awareness Month kickoff celebration on Oct. 1 in Tallahassee.

The Florida Exceptional Employer Award recognizes an employer's commitment to hiring and retaining people with disabilities and its initiative in creating unique employment opportunities.

The Agency for Persons with Disabilities (APD), Blind Services, Vocational Rehabilitation (VR), and the Agency for Workforce Innovation (AWI) honored eight businesses from across the state for their commitment to hiring people with disabilities. Governor Charlie Christ congratulated the honorees via video.

Bethesda Healthcare System currently partners with Gulfstream Goodwill L.I.F.E. Academy Inc. in Boynton Beach, where developmentally disabled youth and young adults receive on-the-job training and experience. The students work in different areas of the hospital including medical records, food and nutrition, and environmental services.

Bethesda is a trustee member of the Greater Boynton Beach Chamber of Commerce. Please visit them at www.BethesdaWeb.com

NEW MEMBERS

The Greater Boynton Beach Chamber of Commerce welcomes its newest members ...

BOYNTON LIFE MAGAZINE

Janice Williams
7687 Great Oak Drive
Lake Worth, FL 33467
(561) 967-9735
fax (561) 967-4623
boyntonlifemag@aol.com
*Advertising/Marketing/
Promotions, Publishers*

CARIBBEAN CONSTRUCTION SERVICE, LLC

Frank Villani
7110 Seacrest Blvd.
Lantana, FL 33462
(561) 582-5758
fax (866) 788-9485
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fax (866) 500-2050
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Suite 140
Boynton Beach, FL 33437
(561) 736-3227
fax (561) 424-0888
khaner@DCAMedical.com
www.dcamedical.com
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stuart@furnituredoctorpb.com
www.furnituredoctorpb.com
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Peggy Markovich
8375 Emerald Winds Circle
Boynton Beach, FL 33473
(561) 200-0753;
fax (561) 200-4604
pmarkovich@horizon
investment.com
www.horizoninvestment.com
Portfolio Management

LARRY BLACKMAN - TECHNOLOGY CONSULTANT

Larry Blackman
6615 W. Boynton Beach Blvd.,
Box 368
Boynton Beach, FL 33437
(561) 200-4428
fax (561) 200-4604
lsblackman@comcast.net
Computer Consultants

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Paul Griffin
1500 Gateway Blvd., Suite 110
Boynton Beach, FL 33426
pkgriffinfl@aol.com
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Delray Beach, FL 33482
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Erica Hite
1034 Gateway Blvd., Suite 109
Boynton Beach, FL 33426
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somethingaboutnails@
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Thu Lee
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NOT YET A CHAMBER MEMBER?

To join the Boynton Beach Chamber of Commerce, visit BoyntonBeachChamber.com, or call (561) 732-9501

BUSINESS AND GOVERNMENT AFFAIRS

This standing committee of the Chamber meets on the second Thursday of the month at the Chamber. Representatives from the city, CRA, COBWRA and the Chamber are partnering on issues impacting our business community.

The committee is currently preparing for a Candidates Luncheon Program that will be held in February 2010 in preparation for the March City of Boynton Beach election. The committee will also be working on the communication programs to prepare for our opposing Amendment 4 on the November Ballot which would require all Comprehensive Plan changes to go before voters in elections.

The committee meets at 8:15 a.m. on the second Thursday of each month at the Chamber of Commerce Boardroom.

Invest in your community...
Invest in yourself

THE GREATER BOYNTON BEACH CHAMBER OF COMMERCE

As a Chamber member you'll receive:

- Informative Free Seminars to help your business
- Advertising & Networking opportunities
- Recognition in the business community
- Legislative strength & awareness
- All sorts of member discounts and perks - just ask!

Visit www.boyntonbeach.org or call 561-732-9501